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Business Research Methods - International Edition: Donald

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Research - Wikipedia

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Business Models on the Web | Professor Michael Rappa

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Business mathematics - Wikipedia

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Risk Management Framework (RMF) | US-CERT

Educational Data Mining and Learning Analytics Ryan S.J.d. Baker, Teachers College, Columbia University
George Siemens, Athabasca University 1.

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Foundations of Social Media Marketing - ScienceDirect

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