

managerial decision modeling with pdf

Managerial Decision Modeling with Spreadsheets Chapter 1 Introduction to Managerial Decision Modeling Learning Objectives • Define decision model and describe its importance. • Understand two types of decision models: deterministic and probabilistic models. • Understand steps involved in developing decision models in practice.

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Chapter 1: Introduction to Managerial Decision Modeling

I Fair: best outcome is 60 (single version is the optimal decision) I Poor: best outcome is -10 (single version is the optimal decision) Step 2: Weight each optimal outcome by the probability assigned to that state of nature: $2 \cdot 300 + .5 \cdot 60 + .3 \cdot (-10) = 60 + 30 - 3 = 87$ Step 3: Subtract the EV of the optimal decision from the number calculated in Step 2.

36106 Managerial Decision Modeling Decision Analysis in Excel

building a mathematical model. Identifying the relevant variables, parameters, and sources of uncertainty is critical, but once this is done it is necessary to put this structure into an appropriate mathematical model. In this class we will learn about optimization models, decision tree models, and simulation models.

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Dr. Balakrishnan teaches courses in spreadsheet-based Decision Modeling, Business Statistics, Production and Operations Management, and Project Management. He has won several awards for teaching excellence both at Clemson and at Tulane.

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